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Billy Casper Golf Announces \$1 Million Capital-Enhancements Program at Royce Brook Golf Club (Hillsborough, NJ)

(HILLSBOROUGH, New Jersey) – Billy Casper Golf (“BCG”), owner and operator of Royce Brook Golf Club, today announces it has committed more than \$1 million to a capital-enhancements program at the popular golf club.

The extensive plan calls for renovations to the golf course, clubhouse (interior and exterior) and practice area. Work on the bunkers and fairways, as well as new, cutting-edge maintenance equipment, will further render Royce Brook’s course conditions regionally superior. Other amenity enhancements are new signage and restroom facilities. A clubhouse make-over includes fresh paint, flat-screen televisions and a new member dining area.

Even prior to the million-dollar investment, Royce Brook is already regarded as top tier among all golf properties in New Jersey. With two of the highest ranked courses statewide, Royce Brook is a golfer’s paradise. The private West Course was named one of *Golf Digest’s* 20 best layouts in the Garden State alongside venerable Baltusrol, Pine Valley and Trump National. The public East Course – a beautiful, parkland routing with narrow, well-manicured fairways and lush, thick rough – was recognized by *Golfweek*.

In addition to 36 holes of incomparable golf, Royce Brook features an award-winning restaurant and banquet service, and was named the "best course for golf outings" by *GolfStyles*. An expansive practice facility has garnered a "best-of-the-best" accolade from *Golfing Magazine*, and Royce Brook boasts a golf academy with top-ranked instructors and state-of-the-art swing analysis.

“Members, public golfers, outing groups and tournament contestants already love the excellent course layout, the top-drawer customer service and the overall experience of playing and socializing at Royce Brook time and time again,” says Paul Taggart, Regional Manager for BCG. “The capital enhancements program further exemplifies our commitment to optimize the product for universal enjoyment.”

For more information, visit www.roycebrook.com or call 908.904.0499.

About Billy Casper Golf

Billy Casper Golf, headquartered in Vienna, Virginia, was founded in 1989 in cooperation with professional golf legend Billy Casper, the Masters and two-time U.S. Open winner who ranks seventh all-time with 51 PGA Tour wins. BCG serves its clients through three divisions: Billy Casper Golf Management, the full-service manager to golf-property developers, owners and public agencies; Buffalo Communications, the publicity and media-relations agency representing many of the top brands in golf; and Buffalo Golf Trail, the customer-reward program providing consistent, high-quality golf experiences to golfers at BCG-managed golf clubs nationwide. For more about BCG, visit www.billycaspergolf.com or call 703.761.1444.

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